



OREGON WOMEN FOR AGRICULTURE

Working together to communicate the story of today's agriculture

The Cultivator

Gettin' the Word Out!

Your Oregon Women for Agriculture Public Relations/Outreach

Committee has been hard at work all summer putting together several advertising campaigns. We have used radio, news print and large print billboard media.

First, I want to thank my dedicated volunteers team, Shelly Boshart, L/B; Denise Smith, COWA; Tami Kerr, L/B; Hannah Brause, M/C; and Jo McIntyre, Yamhill. Without the input of these members, we would have not accomplished.

We began work with "Farm Safety on the Road" radio advertising hitting markets statewide including Coos Bay, Medford, Eugene, Salem, The Dalles and Pendleton in June and July. Our message was to alert motorists of farm equipment on roadways and to slow down and be cautious.

Next we created an ad in the Salem Statesman-Journal to visit our booth at the Oregon State Fair. Then, we aired a radio ad on KBZY in Salem to also visit our booth at the state fair.

We completed the sponsorship of FFA and 4H salute pages in the Capital Press over the spring and summer months. We topped off our advertising messages with

Generation to Generation!

Oregon Farmers & Ranchers: *Caring for the environment daily!*



Oregon Women for Agriculture

www.owaonline.org

bus ad billboards on rears of busses rolling in Albany, Corvallis, Portland and Eugene. We continued our farm safety on the road message in the Capital Press Farm Safety special section which ran in the September 6th edition.

The photos used in the bus ad (top) were of the La Grande Valley, by Betsy Hartley, L/B and the hands were provided by Hannah Brause, M/C. The state fair ad (middle) is a photo of Polk County members Arlene Kovash and Jerree Mulkey. The farm safety ad reminding motorists picture was taken by OWA's 2nd VP and Polk county member Tiffany Marx. We thank all our members for their contributions to our ad campaigns. We welcome your photos on your farm and out and about. We may use them in the future.

Wow! What projects we've achieved! See here the examples of the advertising. I sure hope our members as well as the general

public have noticed us. In most of our messages, we've asked that people "join us." I sure hope we can get women to notice us and support our every effort by joining OWA. This has seemed to be a weak spot for us in the recent years. I don't know how to get members? If you have an idea, please share your ideas with one of our PR/Outreach team members.

Gettin' the word out...

**-Jana Kittredge
OWA PR Chair**

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October 2013

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Mark your Calendar

- © **Willamette Valley Ag Show, Linn Co Expo Center, Albany November 12-14**
- © **AAW National Convention, Niagara Falls, NY November 6-9**
- © **AgriBusiness Council Denim & Diamonds Portland Marriott November 22nd**
- © **2013 Western States Alfalfa and Forage Conference December 11-13, Peppermill Hotel & Casino, Reno, Nevada**

President's Corner

"The Off Season"

I am waiting for the "slow" season. However, I don't think it's going to happen this year and I often wonder if there is such a thing. Harvest is over, planting is nearly over and now we go into the meeting season. For me it is also the wedding season! Tristan and I got engaged at the end of September.

As a farmer, there are only about 4 months in the year that acceptable to get married in: November, December, January and May. These months are ideally the ones where the least is happening on the farm. At least that's the hope. So along with attending the usual industry meetings and dinners I will be planning a wedding.

Other plans in the "off season" include a Regional AgChat conference at the end of January in Portland. I have been on AgChat's board for 2 years now. This year we hosted our 4th annual national conference and Portland will be our 2nd annual regional conference. The mission of the AgChat Foundation is to "Empower Farmers and Ranchers through Social Media". This conference will focus on all things social media and will offer beginner and advanced tracks.

Clearly, the "off season" is not off or slow. There is always something.

-Marie Bowers, OWA President

OWA Positions Up for Election at 2014 Annual Meeting to be held February 20-22 at the Oregon Garden-

As OWA's bylaws state *"The president, first vice president, and corresponding secretary shall be elected in even numbered years"*

Our 2014 convention will be the elections of first- vice president and corresponding secretary. Nominations and election of these officers will take place at the 2014 annual meeting. These positions are for two year terms. If you are interested in holding one of these offices and to find out more, contact me.

-Marie Bowers



**OREGON WOMEN FOR AGRICULTURE
SPONSORS AG CHAT FOUNDATION'S
NORTHWEST REGIONAL CONFERENCE**

**JANUARY 30-31, 2014
CROWNE PLAZA HOTEL
PORTLAND, OREGON**

FOR MORE INFORMATION SEE PAGE 6.

From the Editor



The weather is changing, harvest is still in production and school is in session in Oregon. We all have lots to be proud of! I am happy to announce our youngest son took 2nd

place in FFA tractor driving competition at the Oregon State Fair in August. What a feat!

The September weather has been challenging for those of us in agriculture. The rains came all over the state during many harvests from carrot seed, hay production to corn and grape harvests. Mother nature loves to test us. It has been a difficult hay season for us and I know for many, many others in ag production this harvest season. I keep telling my family, we can't complain because we need the moisture, we'll just have to let it all dry out. I don't recall such a late baling into October and shorter days, cooler temperatures. Onward we go!

Our OWA members have been busy throughout the summer months attending events, holding contests and farming as well. Our Yamhill chapter is getting ready to put together their gift packs for the holiday season. Order yours today. Find information on page 5.

I am happy to know that the Oregon Department of Agriculture is listening! Our radio ads and roadway signs have been recognized. Bruce Pokarney, communications director from ODA contacted me to find out what OWA was doing to help motorists share the roads with farm equipment. Find his news release on page 12. Again, some ideas your chapters can use in your communities to alert motorists of farm machinery activity on roadways.

It is hard to believe another year is passing. Soon the holidays will be here. Everyone will be enjoying all the wonderful products we have all produced here in Oregon, Oregon's Bounty! And, time for holiday bazaars. I'm always on the lookout for a good one!

Our Linn/Benton chapter is busy putting together OWA's 2014 annual convention set for February 20-22 at the Oregon Garden in Silverton. Mark your calendar and plan to attend. Find more information on page 5. It's also time to start collecting auction items for the 2014 auction in April. Contact Dona Coon if you'd like to help out or have a donation.

The next Cultivator will be published in January, deadline December 30th. Have a joyful holiday season! Oh, and congratulations Marie on your engagement!

~~Jana Kittredge

Around the State

LINN/BENTON - The rain has begun... LB setup a successful State Fair booth for August and September. We had a great committee for setting up and taking down booth items. The "Guessing Game" was well received and the promotional items are just about gone. The fortune cookies and cell phone wipes were popular. We had volunteers for the two day time shifts. No one signed up for the evening times. We even had the Oregon Rodeo Queen, Nicole Schrock, signing autographs one day. Thanks to all that helped with this important outreach to the public.

Our monthly evening meetings have returned and we are excited to once again invite the many Sigma Alpha members from OSU to attend our Ice Cream Social at Virginia Kutsch's on October 8th. This will be during their "Rush" so we expect 15-20 young women to join us for this fun event. Our November 12th meeting is also special because Betty Jo Smith is arranging for members to tour the Peoria Gardens' poinsettia greenhouses at 4PM and then we'll continue our regular meeting at her house.

Linn Benton is in charge of the OWA 2014 Convention with Tami Kerr as committee chair. Be sure to check this issue for details for attending another great OWA event.

We are in the middle of counting Points For Profit receipts and the end of the year is quickly approaching. Please check the ad we have posted in this issue to see the website that lists the receipts you could save for us: <http://pointsforprofit.org/willamette-valley/>. Anything with a 2013 date is good. Some of the businesses you can save your receipts include BiMart, Staples and Wilco. It has worked great to gather receipts at each State Board meeting, but they can also be sent directly to Chris McDowell by mail/email/fax also—thank-you so much for supporting us in this fundraiser. You may contact me for more information about this fundraiser.

Have an awesome autumn!

-Kristi Miller, President, Linn/Benton



Pictured left: Linn/Benton members at Points for Profit meeting.

Pictured right: Linn/Benton members Pam Toews, Betty Jo Smith, Sue Kalina, Kristi Miller at 100th year of Benton County Fair! Diane Parker (not pictured, helped with set up).

MARION/CLACKAMAS - Time to "Fall" back into our schedule again after taking the summer off to get some harvesting done. Farm work never takes a break!!!

Our first meeting after our summer break was held on Monday, September 9th at Farm Credit Services office in Salem. I thank the many members who attended. It is always fun to visit with you all and set the stage for the upcoming year.

On Sunday, October 27th we will host our "Harvest Breakfast" at St. Boniface Parish Hall, 375 SE Church St., Sublimity from 8am to 12 noon. Menu: Sausage, eggs, hash browns, toast, fruit, juice and coffee.

Please come and support your fellow M/C chapter of Oregon Women for Agriculture.

Thank you to our M/C member, Rita Doerfler for your involvement with ordering 60 of the new edition of Get Oregonized textbooks and 3 teacher guides for Robert Frost School in Silverton, which has 3 classrooms of 4th grade students. This is a great contribution to our students and teachers.

We have several members going to the AAW National Convention in New York in November. Oregon will be greatly represented. Thank you ladies.

Our next meeting will be on Monday, October 14th at 12 noon-1pm at Farm Credit in Salem. Bring your lunch. Our November meeting will be held on Wednesday, November 13th, time and place to be determined.

God bless the farmers!

-Kimberly Zuber, President, Marion/Clackamas



Around the State

POLK— Polk County Women for Agriculture met in August at the Polk County Fair right before the Youth Livestock Auction. We added \$500. from the PCWA Treasury to the Auction pool we sponsor for donors. Suzanne Burbank and Jeree Mulkey handled the bidding and finances and we ended up spending \$1,457. on a pig, a lamb, and some chickens.

Members worked at the OWA State Fair booth. Also, we sent a letter to the editor to the Statesman thanking Salem Mayor Anna Peterson for her focus on agriculture as an economic strength of our region.

We were delighted with a successful Constitutional Essay Contest and plan on continuing this next year with a different question.

Rain and wind on September 28th compelled Polk County Women for Agriculture to cancel our booth at the Independence Hop and Heritage Festival.

We nominated Elmer and Geraldine Stoller for the Diamond Pioneer Award which they will receive October 2. The Stoller family were turkey growers for many years. Now their son grows crops and has a stand on Hwy 22 selling corn and other wonderful produce.

-Carol Marx, President, Polk

Polk County Awards Essay Contest Winner!

The winner of Polk County Women for Agriculture's third annual Constitutional Essay Contest was announced on Constitution Day, September 17th. The question presented to Polk County high schools students was, "How is the Constitution still relevant today?"

Saarah Johnson, a 16-year-old home-schooled sophomore, won with her essay which pointed out how the Constitution limits the power of the government by upholding the right of the people to be included in the decisions of the government and having a say in the making of new laws. Saarah pointed out that our Constitution "makes sure that the people are an active part of the government and that the people's rights are protected against violation." Saarah won \$300 for her winning essay.

Sascha Hull, a 16-year-old junior, was the second place winner. She explained that there are certain rights that need to be kept safe, and the Constitution provides a way for that to happen. Fourteen-year-old Jeremiah Morgan is the third place winner, pointing out that the Constitution defends the people, provides a government of order, and restricts the power of the government.

The Western Institute for Nature, Resources, Education and Policy (WINREP) donated two books on the Constitution and the Federalist Papers written by Mary E. Webster, South Beach, Oregon, for each of the top three winners, as well as a pocket Constitution for each of the winner's history/civics classmates.

Polk County Women for Agriculture will sponsor the essay contest again next year with a different question on the Constitution.

-Arlene Kovash, Polk



Pictured above: Yamhill County's Gift Pack. Order yours for holiday gift giving! See order information in Yamhill county report at right.

Yamhill— Yamhill County just had our first meeting after taking our summer break. We are planning to put together our gift packs again in November and wanted to let OWA members know that you can pre-order a gift pack and we will deliver them to the board meeting before Christmas. They will cost \$25. This year and include: **hazelnuts and walnuts, dried prunes and apples and the jar of Maraschino cherries.** The ingredient list may yet change somewhat, but this is what we included last year. We can also ship them for you. We will just add the cost of shipping a flat rate box. To order yours today, contact Susie Kreder, bigal@onlinemac.com or **503-864-2077** or Helle Ruddenklau, ruddenklau@viclink.com or **503-835-7941.**

- Helle Ruddenklau, Yamhill

Busy School Year - AITC Off to a Great Start!



Oregon Agriculture in the Classroom Foundation (AITC) is off to a great start with the new school year. It started with a wonderful calendar reception at the Oregon State Fair. All 13 students and 10 of their teacher participated in the annual event. The students shared information about their artwork, why they created the image they did and their teachers spoke about the importance of using agriculture in their classroom. Some teachers were new to the AITC resources while others have been using our materials for several years.

The *Get Oregonized* books arrived in early September and more than 1,000 books have been distributed to classrooms across the state. I owe a huge thank you to Dona Coon, author of *Get Oregonized*, for her passion and dedication to the project.

This is a direct quote from West Hills Christian School in Portland:

"We are overwhelmed by the quality and detailed information contained in these books. They are going to serve our students for years to come."

Thanks again to the many individuals and chapters that have helped to place *Get Oregonized* books in local schools. Your support has been much appreciated and we kept the new books as affordable as possible. Student books will remain at \$25 for single copies and if purchased by the case, books will be \$20 each, or \$160 for a case of 8 books. The Teacher's Guide has also been updated and they are \$25 each.

Please join us on Saturday, October 19 for our Annual Fall Harvest Dinner. We will be at the CH2M Hill Alumni Center on the OSU Campus in Corvallis. We have some great auction items – a week's stay in a 3-bedroom unit at the WorldMark in Depoe Bay, a Traeger, a Pendleton blanket, and a Tillamook Cheese Basket.

Contact: Tami Kerr, AITC Executive Director
541-737-6829; tami.kerr@oregonstate.edu

Plan to Attend the 2014 OWA State Convention at the Oregon Garden Resort – February 20-22, 2014



Mark your calendars now for the 2014 Oregon Women for Agriculture State Convention. Linn-Benton has a social event planned for Thursday evening, February 20, at the Oregon Garden Resort in Silverton. The Convention will start on Friday morning and conclude by noon on Saturday.

Our meetings will be held in the main lodge. The restaurant and lounge are also located in the main lodge. Breakfast for both Friday and Saturday will be included in your registration. The restaurant features sweeping views of The Oregon Garden and the Willamette Valley. The main lodge also has a full-service day spa so plan to come early or stay a few extra hours and pamper yourself.



The guest rooms are located in a series of building throughout the grounds behind the main lodge. Each building has six rooms with a fireplace and private patios. Room rates are \$99. plus tax for two people.

The Linn-Benton Chapter is busy making plans for speakers and tours. More information will be posted on the OWA website and included in the January Cultivator. We look forward to hosting the 2014 OWA State Convention.

-Tami Kerr, 2014 Convention Chair

Did you Know...?

OWA State Board Upcoming Meetings!

The **October 18th** state board meeting hosted by Yamhill County will be held at **Pape Machinery, McMinnville**. If coming from Lane, Linn or Benton Counties on 99W, go north through Corvallis, Monmouth, Rickreall and Amity. Fisher is located on the right side of Highway 99W at the edge of McMinnville just before Rice Furniture and the on-ramp to Highway 18. If coming from the Salem area, go across the bridge to West Salem and follow the signs to Dallas/Rickreall/Monmouth/Corvallis. Exit north on to Highway 99W at Rickreall. Go through Amity to the edge of McMinnville. **Phone: 503-472-5184.**

The **November 15th** state board meeting will be hosted by Linn/Benton chapter at **Elmer's Restaurant** in **Albany**. It's just off I-5 on Santiam Hwy toward town. We'll have a community room area that folks will be able to order off the menu.

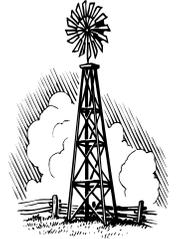
The **December meeting** location will be decided by President Marie Bowers and will be announced at a later date. Watch our website at www.owaonline.org

Please note the upcoming 2013 State Board meeting schedule. All meetings will be held on the 3rd Friday of the month, 9am-noon and locations will be announced.

October 18, 2013 - Yamhill @ Pape Machinery, McMinnville

November 15, 2013 - Linn/Benton @ Elmer's Restaurant, Albany

December 20, 2013 - TBA by President



OWA September 2013 state board meeting. Tami Kerr and Dona Coon presenting a Get Oregonized textbook to OWA President Marie Bowers on behalf of Ag In The Classroom.

Photo courtesy of Carol Marx, Polk



Oregonians for Food and Shelter Statement in Response to Passage of SB 863

Scott Dahlman, executive director of Oregonians for Food & Shelter, issued the following statement about the recent passage of SB 863, part of the Special Session legislative package:

"Farmers and ranchers across the state are very grateful to Governor Kitzhaber and the legislative leaders who shared the urgency of our concern about the threat to agriculture posed by local activists rewriting farming regulations by initiative, county by county. The measure strengthens Oregon's Right to Farm laws, protecting every farmers' right to choose what crops and farm production technologies are best for them.

"SB 863 clarifies that state regulation is the appropriate place for science-based oversight of agriculture." *Our sincere thanks to all of you who contacted legislators, you made the difference and we appreciate you SO much!*



OWA is busy working out the details with our sponsorship of Ag Chat Foundation's NW Regional Conference to be held at the Crowne Plaza Hotel in Portland, Oregon on Thursday and Friday, January 30 -31, 2014.

The AgChat Foundation's mission is to empower farmers and ranchers to connect in communities through social media platforms pairs nicely with your mission to work together to communicate the story of today's agriculture. A perfect fit to embody Oregon Women for Agriculture into. The goal of the regional conference is to provide opportunities for training and mentorship for farmers and ranchers unable to attend the national conference.

OWA's sponsorship will include

Recognition on AgChat Foundation website.

Recognition at additional national and regional events.

Social media recognition by AgChat Foundation (Facebook, Twitter, Pinterest, blog).

OWA Logo on conference promotional items (including website, fliers, marketing items).

One complimentary conference registration for a person of your choice.

OWA swag and information materials included in participants swag bags.

The Cultivator is published four times a year as a service to our members, advertisers and donors.

Editor, Jana Kittredge

P.O. Box 149

Fort Rock, OR 97735

541.576.2236 - hay2ufortrock@yahoo.com

www.owaonline.org

Newsletter Deadline: Third Friday of March, June, September and December

**Oregon Women for Agriculture
State Officers**

President

Marie Bowers
541.914.0613
mariehbowers@gmail.com

First Vice-President

Dona Coon
31308 Peoria Rd.
Shedd, OR 97377
541.758.7063
stems@alryrica.net

Second Vice-President

Tiffany Marx
PO BOX 163
Rickreall, OR 97371
503.779.3884
cabr1713@gmail.com

Recording Secretary

Eunice Goodrich
PO Box 466
Dayton, OR 97114
503.864.3518

Corresponding Sec.

Arwen McGilvra
1810 Hill Street, SE
Albany, OR 97322
541.791.4568
guangxi2002@gmail.com

Treasurer

Tracy Duerst
14446 Riches Rd, SE
Silverton, OR 97381
503.873-8441
djduerst@aol.com

**Oregon Women for Agriculture
1969-2013**

OWA defines a family farm as: a form of business enterprise in which the entrepreneurial decisions are made by a family engaged in the production of food, feed, fiber, fuel, forest products and/or flora for profit, which provides a major source of income and capital for reinvestment.

OWA Goals:

- ñ To educate and inform the membership and the public about the importance of agriculture to the economy and to the environment.
- ñ To engage all phases of Oregon agriculture having mutual concerns.
- ñ To communicate the story of today's agriculture.
- ñ To do everything possible to see that agricultural interests are heard and dealt with fairly.
- ñ To support and encourage research that will benefit agriculture.

OWA defines sustainable agriculture as using farm practices and resources that produce safe, high quality food and other products for America and the world' resulting in profitable operations that improve the land and environment for future generations.

**CHAPTER MEETING DATES
AND INFORMATION**

- ñ **Central Oregon: 1st Monday, Noon @ NW Farm Credit Services, Redmond**
(every other month: Feb, Apr, June, Aug, Oct, Dec)
President: Jessica Hanna 541.504.3507
jessica.hanna@farm-credit.com
- ñ **Lane: Tues after State Board, 10am**
President: Gerry Ottosen
541.998.8784
- ñ **Linn-Benton: 2nd Tuesday, 6pm**
President: Kristi Miller
541.928.7077 millerk@dswebnet.com
- ñ **Marion/Clackamas: 2nd Monday, Noon @ NW Farm Credit Services, Salem (N. of Costco). We do not meet July and August.**
President: Kim Zuber
503.949.9621 zuberfarms@wavecable.com
- ñ **Polk: 2nd Monday, Noon @ area restaurants**
President: Carol Marx
503.362.6225 camarx@aol.com
- ñ **Yamhill: 4th Tuesday, 7pm @ 1st Federal Savings**
President: Susie Kreder
503.864.2077 bigal@onlinemac.com
- ñ **Hood River: 2nd Thursday, 6pm @ Grace Su's Restaurant**

Ad space is available at \$75. per business card per year. Please ask at the places where you do business (or others) if they would be interested in supporting Oregon Women for Agriculture by buying an ad for their business. Please contact the Editor.

To join OWA, please mail application and dues to the address below. Dues are \$45. per year for membership in OWA, AAW and your county chapter, or as an at-large member (where we don't have county chapters). See membership form in this issue.

Mail correspondence to:

**Oregon Women for Agriculture
630 Hickory Street, NW Suite 120; PMB 50
Albany, Oregon 97321
www.owaonline.org**

OWA Coming Together at the 2014 Oregon State Fair!



Linn Benton chapter was in charge of the booth at Oregon's State Fair this year. Our beautiful Ag Quilt was the backdrop and many admirers were surprised to learn it was made almost 40 years ago. Perhaps it should be used more often. Virginia Kutsch of Linn Benton has been storing it for us lately. We featured projects that OWA does around the state: Crop ID Signs, Machinery on Roadway Signs, Educational Projects, School/Community Service Projects, etc. The two digital frames looped all day long with text and pictures playing OWA's story.

We chose a "Guessing Game" that was well received to be our interactive activity with the public. There were antique items you'd find around the farm like a cream skimmer, jar puller for canning, a fruit strainer or colander, coffee grinder, a tea infuser, a small washboard, a wide mouth funnel

for jams and jellies, and a pulley. Most people were able to name a majority of the items but the cream skimmer stumped all but a handful of people. There were numerous promotional items available as "prizes" and the once full tubs are just about gone. The fortune cookies and cell phone wipes were very popular. We even had the Oregon Rodeo Queen, Nicole Schrock, signing autographs one day.

I enjoyed visiting with folks about agriculture. The quilt was a big hit as attendees were surprised it was almost 40 years old. People had thoughtful questions about agriculture and I especially liked the different generations coming by. There were comments about what their grandparents did or that they were raised on a farm etc. There was a young couple that had just planted a small grove of hazelnuts and an older couple happened by that had been raising them for years. Listening to their conversation and concerns made me glad our booth was there.

It really helped to be located beside the AITC booth because many teachers and families stopped by (it was the calendar awards day) and I had them look at their displays and information also. I was able to talk about my experiences reading to classrooms and pointed them to the right chapter to contact for their area for visits.

We had volunteers for the two day time shifts. No one signed up for the evening times. We felt this worked out fine to put everything away below the tables. I will be asking our state treasurer to reimburse chapters for the volunteers: L/B-20, M/C-5, Polk-12, Yamhill-3. Thanks to all that helped with this important outreach to the public.

-Kristi Miller, President, LBWA



Nicole Schrock (Miss Rodeo Oregon 2013) and Sara Marcus (Miss Oregon Rodeo 2014 and current Miss NPRA) were there on August 31st to sign autographs.

Nicole is on the left in the plaid shirt and Sara is in red. Tiffany Marx (Polk County) is with the queens along with her daughters Cameron (in brown) and Brynn

Photo by Elisa Chandler, L/B

Mistletoe Plant

The Christmas mistletoe plant is a hemi parasite, a partial parasite. It grows either on the branches or the trunk of a tree. Being a parasite, it penetrates its roots into the host tree and consumes all its nutrients. However, mistletoe can also grow individually and produce its own food with the help of photosynthesis. Still, it is usually found growing on trees, as a parasitic plant.

Tradition

Mistletoe has been associated with many properties since ages. Among its numerous qualities is the power to bestow life and fertility as well as to cure a person of poison intake. The custom of using mistletoe to decorate houses at Christmas dates back to the time of the Druids. The concept of the kissing under the mistletoe is said to be a variation of the kissing ball tradition of the 18th century.

-<http://www.worldofchristmas.net/christmas-mistletoe/index.html>



Court Grants Four Groups' Right to Defend COOL

Farm, Ranch and Consumer Groups Allowed to Defend Merits of Commonsense Labels

Washington, D.C. - The United States District Court for the District of Columbia granted R-CALF USA, Food & Water Watch, South Dakota Stockgrowers Association and Western Organization of Resource Councils motion to intervene and defend Country of Origin Labeling (COOL) from a lawsuit filed by the international meatpacking industry.

"As the largest producer-only trade association representing the U.S. cattle industry, we will take this opportunity to aggressively defend COOL for U.S. cattle farmers and ranchers," said R-CALF USA CEO Bill Bullard. "R-CALF USA fought for more than a decade to implement COOL with these very allies and together we are prepared to fight even harder to defend it."

The requirement for mandatory COOL was first passed in the 2002 Farm Bill, but its implementation was repeatedly delayed by meatpacker pressure on Congress. A coalition of meatpackers (both domestic and international) and packer-producer trade associations sued USDA to block COOL in July 2013, nearly five years after COOL was included again in the 2008 Farm Bill, and additionally sought a preliminary injunction to halt COOL's implementation immediately.

"With this decision, western independent cattle producers have an opportunity to defend a valuable program under attack by the NCBA and meatpackers," said Wilma Tope, a rancher near Aladdin, Wyoming, and WORC spokesperson. "Consumers have a right to know where the meat they buy and eat comes from."

The meatpackers were dealt a significant setback in September when the District Court rejected their request for a preliminary injunction in a well-crafted ruling that provided a solid understanding of a complex regulatory issue. The meatpackers immediately appealed the ruling on the preliminary injunction, but the underlying challenge to the COOL rule is still pending before the lower court.

"Consumers, farmers and ranchers have tirelessly fought to implement COOL and the Court's ruling allows them to join together again in defense of a commonsense rule that allows families to know where their food comes from," said Food & Water Watch Executive Director Wenonah Hauter.

A key goal of the meatpackers' suit is to continue using misleading "commingled" labels stating "Product of Mexico, Canada, and the U.S.," even on meat from animals that never stepped foot in either Canada or Mexico. The 2013 final rule required that COOL labels clearly delineate each production step where the animal was born, raised and slaughtered so consumers can make informed choices and American farmers can distinguish their products in the marketplace.

"We are pleased the Court has granted us permission to defend the opportunity for U.S. cattle producers to have their U.S. beef products properly labeled so they can be chosen by U.S. consumers," said South Dakota Stockgrowers Association Executive Director Silvia Christen.

For More Information, Contact:

Bill Bullard, R-CALF USA: 406-252-2516

Anna Ghosh, Food & Water Watch: 510-922-0075

Silvia Christen, South Dakota Stockgrowers Association: 605-342-0429

Kevin Dowling, Western Organization of Resource Councils: 406-252-9672

#

R-CALF USA (Ranchers-Cattlemen Action Legal Fund, United Stockgrowers of America) is the largest producer-only cattle trade association in the United States. It is a national, nonprofit organization dedicated to ensuring the continued profitability and viability of the U.S. cattle industry. For more information, visit www.r-calfusa.com or, call 406-252-2516.

OFB presents Farm Succession Workshop

The Oregon Farm Bureau Women's Advisory Council invites the Oregon agriculture community to attend an upcoming workshop, "*Planning for the Four Seasons of a Farm's Legacy: birth, growth, retirement, succession*"

Set for Sunday and Monday, November 3rd and 4th in Salem, the event will focus on successful succession planning, an issue that impacts almost every farming and ranching family.

On Monday, November 4th, keynote speaker Rod Sharp, an agriculture economist with Colorado State University Extension Service, will present "*A Lasting Legacy.*" He will focus on practical, easy-to-use strategies to help families plan for a smooth transition of the farm from one generation to the next. Sharp has shared "*A Lasting Legacy*" with agriculture audiences in multiple states, earning rave reviews along the way.

Farm Bureau leaders and special guests will present additional topics, including how to share agriculture's story with the public, effective grassroots activism through Farm Bureau, an overview of OLIS (the Oregon Legislative Information System), and essential updates to CPR training.

The \$5-per-day fee includes meals. Attendees have the option of attending one or both days of the workshop.

"Planning for the Four Seasons of a Farm's Legacy: birth, growth, retirement, succession" Workshop

Featuring Rod Sharp, Colorado State University Extension agriculture & business economist

Sunday and Monday, November 3 & 4, 2013

Best Western Mill Creek Inn

Salem, Oregon

Sponsored by: Oregon Farm Bureau Women's Advisory Council

For more information about the presentations and for a registration form, visit oregonfb.org/fourseasons.

Or contact Tiffany Niño, tiffany@oregonfb.org, (503) 399-1701.

Turkey Talk

Did you know the turkey was Benjamin Franklin's choice for the United States' national bird. The noble fowl was a favored food of Native Americans. When Europeans arrived, they made it one of only two domestic birds native to the Americas—the Muscovy duck shares the distinction.



ñ 88% of Americans surveyed by the National Turkey Federation eat turkey at Thanksgiving.

ñ Turkey consumption has increased 108% since 1970. Since 1970, turkey production in the United States has increased nearly 300 percent.

ñ The average weight of a turkey purchased at Thanksgiving is 15 pounds.

ñ Israelis eat the most turkeys.....28# per person.

ñ The turkey was domesticated in Mexico and brought to Europe in the 16th century. The wild turkey is native to Northern Mexico and the Eastern United States.

ñ Forty-five million turkeys are eaten each Thanksgiving and twenty-two million turkeys are eaten each Christmas.

ñ Minnesota, North Carolina, Arkansas, Missouri, Virginia, California, Indiana, South Carolina, Pennsylvania and Iowa were the leading producers of turkeys in 2008.

ñ Turkeys are related to pheasants. Commercially raised turkeys cannot fly. Wild turkeys spend the night in trees. They especially like oak trees. Wild turkeys were almost wiped out in the early 1900's. Today there are wild turkeys in every state except Alaska.

ñ Today, U.S. growers produce nearly one turkey for every person in the country.
-http://urbanext.illinois.edu/turkey/turkey_facts.cfm

2013 Summer Ag Institute at La Grande

Dear Oregon Women for Agriculture,

I would like to thank Oregon's Women for Agriculture for the support and donations to the Summer Agriculture Institute (SAI) you continue to provide. Debbie and I had record 45 teachers participate this year and are looking forward to celebrating the 25th Anniversary of SAI in 2014. That means through support and generous donations from the agricultural community, SAI shows Oregon's K-12 teachers the true value of agriculture to our state and agriculture families. We had a great group of teachers this year and I would like to share the following speech, given by one of the teachers at Session 2's Friday night appreciation dinner. It represents the comments we regularly receive every year from the teachers who attend SAI. Please share with your fellow agriculturist the positive impact SAI is having in the classroom, and if you know a teacher who would benefit from attending SAI, please have them contact us.



Sincerely, Jana Lee Dick, Project Coordinator SAI Session 2

"The SAI Experience"

presented by a teacher attending during the Friday night appreciation dinner Session 2, July, 2013

"I feel honor and gratitude to have participated in the SAI Program. For me, the SAI program put a human face, a human being, a human doing into the stereotype of farmer, rancher, and lumberjack. I sincerely appreciated this group of professional land stewards for taking time from their busy schedules to let SAI teachers into their world of work. During my home stay, Corral, Mike and Wyatt... Smokey, Blacky and Butterball and several 100 black baldies highlighted the importance of family, friends and an unrelenting work ethic. A world where sleep at this time of year had become a low priority. Mike and I and two boys drove the face of the land where water rights from the Powder River had afforded the opportunity to flood pasture and alfalfa with 3 inches of standing water, while cattle rested and grazed, healthy and happy.

Throughout the week, I witnessed a group of professionals that embraced their occupations with pride and dignity, a group of distinguished Oregonians.

Using school as a metaphor, I saw the working presenters as both *Good Students and Good Teachers*.

As Good Students, I saw the farmers, ranchers, loggers, and mustard makers as continually acquiring new skills crucial for the continued success of their livelihoods.

As Good Students, they were continually learning, embracing change, looking for smarter and balanced approaches with sustainability.

As Good Teachers, this group of land professionals was able to explain and demonstrate expectations to their employees for greater success.

As Good Teachers, they were able to make corrections, guide, and encourage their employees to greater success.

As Good Teachers, their success could be measured in outcome based learning through the production of crops and livestock.

From a scientific viewpoint:

I learned about soil and animal science at the Research Center. John Williams gave a clear and compassionate story of the wolf. The Cove Charter School Project was incredible. I learned about the complexities of the grazing project on Zumwalt Prairie through Dr. Kennedy's presentation. Today, I learned about governmental practices through the Natural Resources Conservation Service.

Finally, there was a human side of the SAI program, the human side that connects each of us together. I saw this sometimes in subtle, discreet interactions. Jon Barhyte at his mustard plant showing empathy to an employee whose house had burnt. Or Mike Widman expressing empathy to a ranch hand whose father was bedridden and dying. Or today, arriving 40 minutes early from my home stay to Chandler's Ranch I sat one-on-one with 93 year old Charles Chandler. I listened attentively to stories of his father cutting fields with teams of horses. Stories of Charles graduating from Oregon State College in the late 1930's. Of Charles having a devil of a time with college Chemistry in which my reply was I had trouble with Chemistry too! And yes the story of Charles' love of life, family, and work. The SAI experience will be a memory I will keep alive in my mind and heart."

~Daniel Barnhart, Grades K-5 Harrisburg Elementary, Eugene, Oregon

ODA Picks up on OWA's campaign to remind Motorists to be cautioned and to be alert and drive safely while farm machinery is on the roadways

This was the news release submitted statewide by Oregon Department of Agriculture on July 10, 2013: Road construction crews aren't the only ones to be aware of this summer as Oregonians get behind the wheel. It's also the season for slow moving farm machinery— including trucks, tractors, and combines— to occasionally use the same roadway. Whether the sharing of the traffic lanes takes place in the more congested Willamette Valley or the wide open spaces of Eastern Oregon, the general advice is the same— be on the alert, slow down, and have patience.

"There are more drivers on the road this time of year and there is more road construction," says Katy Coba, director of the Oregon Department of Agriculture. "The constant message is slow down. That's the exact same message we want to get across when it comes to the summer harvest season. If you see farm equipment on the road, please slow down."

It is legal for farmers to drive equipment on public roads. Farmers normally try to avoid using higher traveled roads as much as possible, but sometimes that just can't happen.

Coba was raised on a Umatilla County wheat ranch. Many times, combines needed to travel down a road to get to another field.

"In a good situation, that involved gravel roads without much traffic," she recalls. "But one piece of our property was 25 miles from the rest of the ranch and we couldn't avoid being on the same road as motor vehicles. We would have flag trucks (pilot vehicles) in front of and behind the combine and always tried to pull off the side of the road when traffic was coming."

With urban development moving closer to agricultural operations in recent years, there is an increased risk of motor vehicle accidents involving farmers and non-farmers.

Statistics provided by the Oregon Department of Transportation indicate 33 vehicle accidents involving farm equipment in 2012 and 31 in 2011. Unfortunately, the accident numbers are trending up, which is prompting a number of organizations to spread the word about summer traffic safety. The Oregon Farm Bureau (OFB) and Oregon Women for Agriculture (OWA) have been very active the past few years in educating the public and the farm community on how to be safe on the road.

Just as more urban motorists are on rural roads, farmers are busy planting, cultivating, and harvesting the many crops of the season. Sometimes this requires a tractor, combine, or farm truck to be out on the road, driving between 10 and 25 miles per hour to get from farm to field. This is perfectly lawful as long as the equipment has a clearly visible triangular, orange-and-red Slow Moving Vehicle (SMV) sign on its back end. That sign is a warning for drivers to slow down immediately.

Already this summer, a motorist in Polk County did just the opposite and crashed into a tractor pulling a large hay rake. "The driver was going too fast and rear-ended it in broad daylight," says Ray Steele, president of Polk County Farm Bureau. "Thankfully, I don't believe anyone was hurt. But the hay rake was totaled."

Nearly all the accidents involving farm vehicles the past few

years have taken place on dry pavement in the light of day. It's possible that the triangular, red-and-orange SMV sign is losing its significance.

"People are using the SMV sign as a generic reflector to mark driveway entrances, fences, and mail box posts, and its meaning has diminished," says Steele, who raises cattle and hay. "I don't think they realize that the signs are supposed to be used only on slow-moving vehicles."

Just as stop signs cannot be used for personal use, the SMV sign is, by law, dedicated to identify equipment designed to travel at speeds of no more than 25 miles per hour. It is not to be used as a reflector on permanent, stationary objects. To help restore the sign's importance for public safety, the 2013 Oregon Legislature passed a new law, backed by Oregon Farm Bureau, that will make improper use of the SMV sign a Class C traffic violation with an expected \$160 fine.

When it comes to traffic safety, rural Oregon has a lot in common with the populated areas of the state. Jana Kirtredge and her husband farm in Lake County, and make sure their employees are on the alert for motorists while transporting farm equipment.

"We live in a very sparse area, but I do know of a few fatalities in recent years caused by careless motorists," says Kirtredge, who also serves as Public Outreach/Relations Chair for Oregon Women for Agriculture. "We make sure all of our equipment has slow moving vehicle signs and abide by all the rules, including using our flashers when transporting equipment on public roadways. When we have a wider load, we have pilot vehicles. When we are moving cattle on public roadways, we also have pilot vehicles."

OWA has launched a radio campaign stressing farm safety on the road, with radio ads running in Salem, Eugene, Medford, Coos Bay, The Dalles, Pendleton, and Bend. OWA has also provided double-sided signs which read "Please drive carefully, farm machinery on roadways" that can be found in various parts of the state.

Among the advice for general motorists:

- Don't assume the farmer knows you're there and don't assume the farmer can immediately move aside to let you pass.
- A farmer understands that your trip is being delayed; he or she will pull off the road at the first available safe location to allow you to pass.
- Even if you have to slow down to 20 mph and follow a tractor for two miles, it takes only six minutes of your time, which is approximately the same as waiting for two stoplights.
- Don't assume a farm vehicle that pulls to the side of the road is turning or letting you pass. Due to the size of some farm implements, the farmer must execute wide turns in both directions.

With common sense and caution, this summer can be travel-safe for everyone on and off the farm.

For more information, contact Bruce Pokarney at (503) 986-4559. For an audio version of this story, please go to http://oregon.gov/ODA/Pages/news/130710traffic_audio.aspx

Oregon Cattlemen's Association Teams with Oregon Agriculture Organizations to bring Beef to Yamhill-Carlton Schools

Here's a program our OWA chapters can think about that gives classroom agriculture education ideas for all grade levels.

The Oregon Cattlemen's Association (OCA) is very excited to announce a brand new educational partnership with the Yamhill-Carlton School District, and we want you to be a part of it!

This school year the OCA, our OCA Young Cattlemen's Committee (OCA YCC), the Oregon Beef Council (OBC), Oregon Cattlewomen (OCW), Oregon Ag In The Classroom (AITC), and the Oregon Agri-Business Council (ABC) will divide and conquer in presenting "*Oregon Beef, a Wholesome Choice*"; a new program that puts beef on the schools' menu weekly, brings ranching to students, and students to ranching. We are working around the clock to get this program up and running this fall but need some more "real life" ranchers to get involved! What we need now are volunteers to share a little bit about ranching life with the students of Yamhill-Carlton School district, below are the different programs we have lined out for each age group. Please consider joining us in this venture and contact us if you are at all interested in helping out. As always, feel free to ask lots of questions...we will do our best to answer them!

Oregon Beef, a Wholesome Choice

Kindergarten-4th grade

Program: Literacy Project, Oregon Ag In The Classroom (AITC)

<http://aitc.oregonstate.edu/teachers/literacy.htm>

Start to finish, the Literacy Project takes about **45 minutes**. Firstly, Literacy volunteers set up times to visit their local schools. Secondly, volunteers read to students "*Who grew my Soup?*" Lastly, following the reading volunteers do an activity with students and share their experiences in agriculture. **All activity materials are completely prepared by AITC** and only a short one hour training session is needed to grasp the elements that make up the AITC Literacy Project. You do not need to be a farmer or rancher that is local to the Yamhill-Carlton area to participate in this program.

5th-7th grades

Program: Adopt-A-Farmer, Oregon Agri-Business Council (ABC)

<http://oregonfresh.net/education/adopt-a-farmer/>

The Adopt-A-Farmer program is designed to help middle school students better understand how agriculture works. Each participating class adopts one farm for an entire year, from fall to spring. During the year **the class takes at least one field trip to the farm** to experience it firsthand. After receiving presentation guidance from ABC, **the farmer also visits the classroom once a quarter** to share information about life and work on the farm. For the logistics of this program to operate efficiently, it is preferred that producers live/operate within an hour's travel time from the school. Please let us know if you're interested in building this connection with a classroom in the Yamhill-Carlton School District.

8th-12th grades

Program: Oregon Raised For Schools, OCA Young Cattlemen's Committee (OCA YCC)

The OCA YCC will be incorporating "Oregon Raised For Schools", curriculum developed by the Oregon Cattlemen's Association for classroom education about beef production, into a set of presentations fostered by current upcoming or beginning producers. **These presentations are designed to demonstrate the opportunities available for young people in the agricultural sector, describe the positive aspects of the beef industry, its effect on Oregon's economy and the environment.** If you're a beginning producer and/or recognize the need for young people to get involved in the industry, please consider joining us as we reach out to (what could be) tomorrow's farmers and ranchers. Once you have committed, OCA staff and OCA YCC leadership will begin working with you on organizing and developing your presentation.

The Oregon Cattlemen's Association can't wait to get started and make a positive impact on these students' lives. If you are interested in learning more or jumping aboard, please contact Kenzie Smith, **(503) 361-8941x10 or oca@orcattle.com**



Legends of the Holly Tree

The holly used to decorate homes, hotel lobbies and store windows at Christmas is the common holly, better known as English holly; at one time tea made from its leaves was believed to have medical benefits for arthritis sufferers. This notion has since been labeled "hum-bug."

All hollies are not evergreen. There are over 400 recorded species of holly; some are variegated.

In parts of England it is believed that sprigs of holly placed around a young girl's bed on Christmas Eve will keep mischievous little goblins away from her for the year ahead.

In Astrology people born in June are known as Holly people; they are honest, hard-working and often very religious. Winter is their favorite time of year.

Holly is said to be the tree used to make Christ's cross. Legend has it that the other trees refused and splintered when touched by an ax whereas the holly remained true as a tree, and it is as a Passion symbol that the holly tree is seen in pictures of saints.

Wood from the holly tree is traditionally used for making white chess pieces.

Christian legend says one winter night in Bethlehem the holly trees miraculously grew leaves out of season to hide the holy Family from Herod's men. Since then it has been an evergreen as a token for Christ's gratitude. Variegated varieties of Holly do not figure in this legend.

Holly trees can grow from two to forty feet tall.

Holly is a man's plant and is believed to bring protection and good fortune to men whereas Ivy is believed to do the same for women. On a humorous note it is believed that whoever brings the first bough of holly into a home will rule the roost for the coming year.

Holly trees are either male or female. They both produce white blossoms but only the female tree produces the familiar red holly berries which are toxic and are dangerous if swallowed.

Holly wreaths hung on a door or draped along a mantle represent welcome and long life to all who enter.

On the 12th night of Christmas sprigs of holly are tucked behind pictures of Christ to remind the Faithful of his Passion.
-source: <http://suite101.com/a/little-known-facts-about-christmas-holly-a64190>

Did you know records show that English holly was first planted in 1874 in Portland, OR and in Puyallup, Washington in 1891. Commercial sales from these trees began about 1898. The Pacific Northwest is a major market for holly production in Oregon and Washington.
-source: <http://nwholly.org/>

Oregon Women for Agriculture Membership Application

"Working together to communicate the story of today's agriculture."

AAW# _____

March 1, ____ to March ____

Name _____

Last Name

First Name

Spouse

Address _____ **County** _____

Phone _____ **Fax** _____ **Email** _____

___ *New Member* ___ *Renewal/ Reinstate* ___ *Under 21* *Relationship to Ag* _____

Check areas of interest:

- | | |
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| <input type="checkbox"/> Auction Committee | <input type="checkbox"/> Website |
| <input type="checkbox"/> Displays, Signs | <input type="checkbox"/> Public Relations/Marketing |
| <input type="checkbox"/> Education | <input type="checkbox"/> Ways & Means |
| <input type="checkbox"/> Legislative | <input type="checkbox"/> Convention |
| <input type="checkbox"/> School or Farm Tours | <input type="checkbox"/> Newsletter |
| <input type="checkbox"/> Scholarship Committee | <input type="checkbox"/> Other |

Dues: \$45.00 annually

(includes AAW membership)

Check payable and send to:

**Oregon Women for Agriculture
630 Hickory Street NW
Suite 120; PMB 50
Albany, OR 97321**

OWA Supporters...



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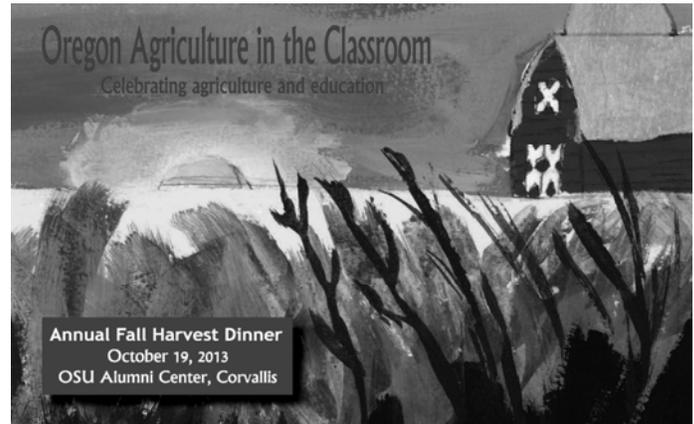
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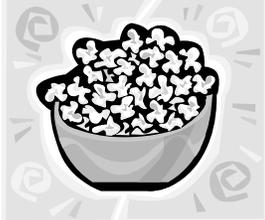


<http://pointsforprofit.org/willamette-valley/>



OLD TIME POPCORN BALLS

2 c. granulated sugar,
 1 1/2 c. water, 1/2 t. salt,
 1/2 c. light corn syrup,
 1 t. vinegar, 1 t. vanilla,
 5 quarts popped corn.



Butter sides of saucepan. In it combine sugar, water, salt, syrup and vinegar. Cook to hardball stage (250 degrees). Stir in vanilla. Slowly pour over popped corn, stirring just to mix well. Butter hands lightly. Shape balls. Makes 15-20 balls.



Wild cranberries were part of the first Thanksgiving in 1621 in Plymouth, Massachusetts. The cranberry is one of only a few major fruits native to North America. Others include the blueberry and Concord grape. The cranberry gets its name from Dutch and German settlers, who called it "crane berry." When the vines bloom in the late spring and the flowers' light pink petals twist back, they have a resemblance to the head and bill of a crane, which was then shortened to cranberry.



Linn/Benton Women for Agriculture at Linn County Fair, July 2013. l-r: Betty Jo Smith, Dona Coon, Denise Johnson, Pam Toews, Kristi Miller, Elisa Chandler, Becky Sayer, Shireen Malpass

The first Oregon State Fair was held in Gladstone along the Clackamas River in 1861!

